




# Aimée Mussard

Marketing intern

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## Languages

**French** ●●●●●

**English** ●●●●○

**German** ●●○○○

**Mandarin Chinese** ●○○○○

## Education

- **Sorbonne-Nouvelle University**, 2021 - present  
Bachelor in English and Economics  
Modules included: Economics, Management, Accounting, British and US Civilisation.
- **Ambroise Vollard High School**, 2017 - 2019  
BTEC Higher National Diploma in Fashion Design.  
Modules included: Economics, Management, Fashion Design History, Pattern making, personal and professional projects.
- **Duperré Higher School of Applied Arts**, 2016 - 2017  
Preparatory class in Applied Arts and Design.  
Modules included: Fashion/Space/Illustration/Object design classes. Volume interpretation / drawing workshop. Art and Design History.
- **Vincenzo High School**, 2015-2016  
A Level in Science, European and oriental languages, major in Physics.

## Work experience

- **Creative model maker**,  
*Tissus Reine Paris (75018)* - Jan. to Nov. 2020
  - Worked on the creation of exhibition models in order to advertise the fabrics.
  - Worked on sales on different departments of the store, developing sales strategy and communication skills.
  - Improved my technical knowledge of textiles.
- **Assistant stylist**,  
*Atelier Gaëlle Constantini (75010)* - Apr. to May 2018
  - Internship of 6 weeks in an up-cycling workshop.
  - Responsibilities included working on the upcoming collection, the communication of the brand, managing the social media (mainly creating contents for Instagram), and welcoming the customers.
  - Developed organisation and managing skills through multiple projects and working in close relation to the brand owner and designer.
  - Managed the orders, working with short deadlines.
  - Organised multiple events (pop-up store, shooting of the collection).

## Skills

- Excellent practice of Adobe CS6 tools (Photoshop, Illustrator, InDesign), OpenOffice and Excel.
- Good stress management working with short deadlines.
- Great knowledge of the fashion industry and its creative process.